

CÉIM Enterprise Development Programme

PARTICIPANT APPLICATION FORM

*Please read all the guidance notes before completing the application form.
You are required to attach an outline of your proposed product / service (max.
4 typed pages) and a current C.V.*

*Please complete all sections of the form, incomplete applications will NOT be
accepted. Please print clearly.*

Electronic version available by contacting ufaherty@westbic.ie

1. Promoter:

Name: _____

Address: _____

Date of Birth: _____

Home Tel Number: _____

Mobile Number: _____

E-mail address: _____

3rd Level Qualification(s): _____

Give brief details of your employment history to date (incl. key achievements):

Have you or anyone involved in your project previously completed any business support programmes or received any financial supports:

Yes No

If yes, please give details (e.g. dates, promoters, subjects covered, amounts)

2. Proposed Product / Service:

Give details of your proposed product / service

How and why will your new business be unique?

How do you think you can turn your business idea into a commercial success?

What stage do you expect your new business to be at in 12 months time?

3. Market:

Have you carried out any research on your proposed product / service?

Yes No

If yes, please give details (e.g. size of markets, market segment, competitors, expected market share, distribution)

4. The CÉIM Programme:

What do you expect to get from this Programme?

5. North West Region as a Business Location:

Would you consider setting up your business in North West region?

Yes

No

Possibly

Explain: _____

Signed: _____ Date: _____

Please return this form before Tuesday 2nd June 2009, by post / e-mail to:

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